iLEAD
PREPARING NEXT GEN LEADERS
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Director of Video Production & Graphics
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Areas of Expertise
Video production and editing, creating/facilitating interactive workshops, writing, acting, producing comedy shows, and graphics
Laura H. McAlister, M.Ed., PMP
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Areas of Expertise
• Leadership Development | Corporate Training
• Executive Coaching | Mentoring
• Communication | Workshop Facilitation
• Strategic Thinking | Planning
• Program and Project Management
• Cupcake Connections | Team Building
Developed by leadership guru and founder of JMLF, Dr. John C. Maxwell, who is recognized as the #1 leader in business by American Management Association ® and most influential leadership expert in the world by Business Insider and Inc. magazines.
WHAT is iLead?
iLead is a tool that guides student leaders and educators through a process of preparing students for the future.

iLead is a program that values each student and enables them to practice their emerging leadership skills.

iLead is a quality program that maximizes the potential for enhanced student learning while providing educators a foundation for lesson building and adaptability for various instructional approaches with an ability to embed into current structures.
WHY do iLead?
Problem: Students are not experiencing **soft skills development** in their learning environments nor being provided with a forum for **practicing self and peer-to-peer leadership**

Goal: Provide students with a resource that aids in the exploration and application of leadership values that emphasize self leadership, developing good character, and practicing personal growth, positioning them for future success

### Activities
- Weekly participation in a peer-to-peer small group
- Exploration of leadership values
- Practice leadership values

### ST Outcomes
- Increased knowledge of **leadership values** presented in the content
- Increased understanding of the importance of **personal growth** and development
- Increased sense of **personal voice**
- Enhanced self evaluation based on improved results of self-selected actions
- Increase of **student experience** and **practice of self-leadership** and leadership of peers

### LT Outcomes
- Enable students to take ownership for their choices
- Enable students to take ownership for their actions
- Enable students to fulfill their leadership potential
- Improved transition into adult life
- Development of a like-mindedness toward values based, people centric leadership.
Soft Skills Development - No Longer Optional

- Never before have educators needed to prepare young people for lives in such an unpredictable and challenging global context. (UNESCO IBE - What Makes a Quality Curriculum? 2016)

- Research indicates that investing in students’ leadership soft skills inspires cognitive growth by triggering the learning-related attitudes and values that also enhances their academic development. (Northouse, 2013; Rosebrough & Leverett, 2011; Slavich 2006)

- Receiving youth leadership education influences students to stay in school, attend college, and set career goals. (Rose-Krasnor et al., 2006)
iChoose
Connects Values and Leadership

3. Reference imagery with values.
Images help imprint a value further. Creatively reinforce images whenever possible.

- Lesson 1: The Value of Choice – Gifts
- Lesson 2: The Value of Growth – Plants
- Lesson 3: The Value of Attitude – Paintbrush
- Lesson 4: The Value of Commitment – Finish Line
- Lesson 5: The Value of Relationships – Bridge
- Lesson 6: The Value of Character – Balloon
- Lesson 7: The Value of Forgiveness – Mosaic
- Lesson 8: The Value of Self-Worth – Price Tag
- Lesson 9: The Value of Responsibility – Mirror
- Lesson 10: The Value of Courage – Cornerstone
- Lesson 11: The Value of Initiative – Ripple
- Lesson 12: The Value of Priorities – Jar of Rocks
- Lesson 13: The Value of Teachability – Clay
- Lesson 14: The Value of Self-Discipline – Mountain Climbing
- Lesson 15: The Value of Resilience – Diamond
- Lesson 16: The Value of Influence – Candle
Let Us Show You

Each lesson is organized and structured:

- Legend
- Benefits
- Discussion
- Evaluation
- Action
Experience iLead for Yourself

Lesson 1: Choices

- Form groups within the room. Remember to respect and value each person in the group.
- Take turns reading each section of the material out loud.
- Discuss openly. Encourage yourself and others as you share. As you read, underline what is important to you.
- Evaluate yourself, review, reflect, apply. Have fun!
Let’s Talk
"I think the curriculum is absolutely wonderful and will have a huge impact within our school and community. I love how the curriculum is very clean cut and simple and there’s no filler. This gives me as an educator, a huge leg up with ideas, as I can implement many different experiences and activities both in the classroom and outside of it into the foundation you all have laid out."

Torsten Hallman, Teacher
Leadership and Academic Enrichment
Chapin Intermediate School
HOW does iLead work?
iLead Works Effectively, Here’s Why

Learner centric and research based using how we learn:
- 11% through Hearing
- 83% through Sight
- 95% through Involvement

Designed with modern students in mind:
- Integrative
- Relevant
- Responsive

Created to be adaptive and inclusive for universality:
- Global format and imagery
- Intentionally diverse

Growth oriented with a peer-to-peer format:
- Facilitates development
- Increases competence
My character is the real me.

Attitude is a difference maker

Commitment gives meaning to all I do

I will value the relationships around me.
Through iLead’s values-based roundtables we can train tomorrow’s leaders and give them a foundation that will allow them to succeed at home and at work.

- Dr. John C. Maxwell
LET'S DO iLead
Implementation

LEARN
Organization and Coach conduct introductory discussions on iLead content, methodology, and facilitation.

SHARE
The opportunity to participate in the program is presented to the Organization’s Educators.

IDENTIFY
Educators identify students who will facilitate the first iLead Transformation Tables.

EQUIP
Educators who will be hosting the iLead Transformation Tables are introduced to the iLead Sponsor Hub.

TRAIN
Educators present the Student Facilitator Guide to train students on facilitation.

EVALUATE
Participants will take a pre-survey (link located in the iLead Sponsor Hub).

LAUNCH
Educators Launch their Group(s) in-person or virtually.
Launch Adoption Process

- Register on JMLF’s website, educators receive individualized access to the iLead web-based Sponsor Hub.

- The iLead Sponsor Hub provides access to ALL iLead resources, tools and lessons for educators to use in classrooms and virtually.

- Educators are enabled to distribute lessons and anonymous student surveys while providing valuable program and student engagement feedback, and student attendance figures.
What’s Your Next Step?

- **Register** - for the **monthly info session**. EXPLORE iLEAD-Jul 26, 2023, 02:00 PM EST (US and Canada)

- **Explore** – the **Sponsor Hub** to review the **Activation Kit, Implementation Checklist** and **Facilitator Guides** and **FAQ's**.

- **Questions** – contact **Susie Snayd** for answer questions and assistance in implementing these valuable tools for our children

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Looking to grow yourself as a leader? If you are between the ages of 13-19, we have an opportunity for you to explore and practice leadership. Your school can partner with the Maxwell Leadership Foundation to provide virtual or in person group sessions on leadership principles and values geared towards students.

There is no cost to participate as the material is FREE, but participants will need to commit to meeting for one hour a week.

"Growth is the only guarantee tomorrow will be better."

- John C. Maxwell

For Questions
Susie Snayd
Project Manager iLead
Maxwell Leadership

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susie.snayd@maxwellleadership.org
www.maxwellleadership.org/ilead

iLead Overview -
https://www.maxwellleadership.org/ilead

Register to View Resources -
https://www.maxwellleadership.org/ilead

next-steps/

Activation Tools and Materials –
https://www.maxwellleadership.org/ilead
/tools/
“I believe that iLead will have the biggest impact of all and will be the most important thing I ever do.”

- Dr. John C. Maxwell
Thank You