



About

iLead was conceived by leadership expert, speaker and author, Dr. John C. Maxwell, to encourage the next generation of leaders to develop their values and leadership skills. Culture at large is suffering from a lack of positive leadership. Leadership that is values-based and people-centric. Professors and employers report that recent graduates possess good academic skills but poor self-leadership skills. Students need an opportunity to intentionally learn to lead themselves well so that they can become future leaders of powerful, positive change.

Framework

Three years of values-based youth leadership development exist within the iLead curriculum. Each volume features four units containing sixteen lessons divided into two parts for up to thirty-two sessions per year.

- iChoose is connecting Values & Leadership
- iDo is connecting Actions & Leadership
- iLead is connecting Influence & Leadership

Objectives

Each volume of iLead encourages students to reach the following core goals:

1. Identifying and exploring values in leadership
2. Taking ownership of choices (actions, influence on others)
3. Practicing leadership values and developing those skills
4. Evaluating oneself with applied knowledge
5. Leading oneself and taking turns leading others

“Growth is the only
guarantee tomorrow will
be better.”

- John C. Maxwell



Timeline

iLead launched in late 2017- early 2018 into high-schools in Paraguay where it has been piloted and field tested for effectiveness and receptiveness. A universal version of iLead was launched in late 2018 and is being field tested on a much broader global scale.

In early 2019, and at the agreement of Guatemala's Vice Minister of Education, MLF launched iLead in Guatemala, training 26,000 teachers on the material.

Reach

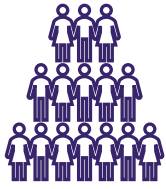
Transformation does not just happen. The intentional growth of leaders who have a desire to expand youth leadership transformation across the globe is essential. Together we are accelerating the momentum of transformation among the next generation.

22,177
Schools

2,174,211
Participants

iLead employs a peer-to-peer method to enable students to practice leadership.





A focus group of **15** international students report on their iChoose experience.



Increased leadership ability was reported by

100%

of the students.

Impact

100% of students saw opportunities to apply what they've learned.



100% of students reported that the topics discussed in iChoose are relevant to them.



After having participated in iChoose **93%** of students report that they are impacting their community positively.



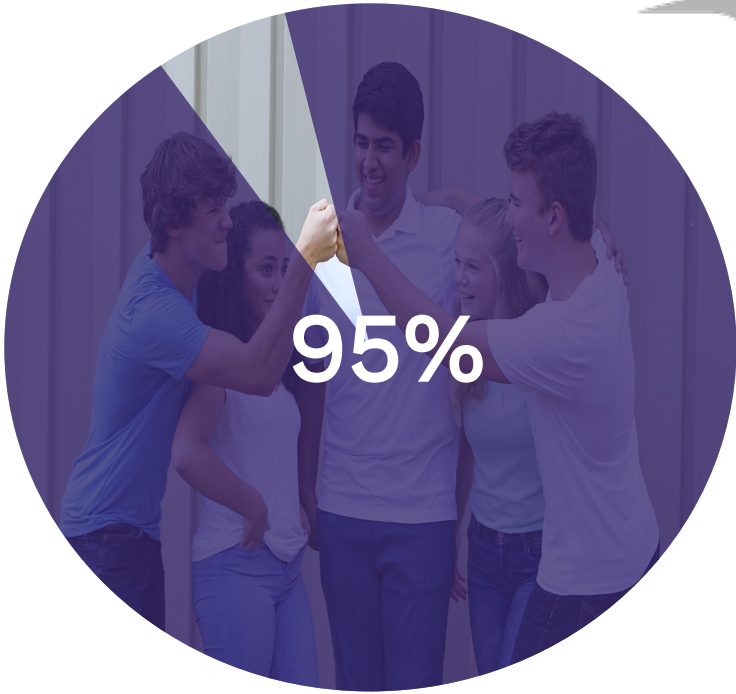
100% of students believe they are better prepared for their future because of iChoose.



After iChoose **100%** of students reported greater self awareness.

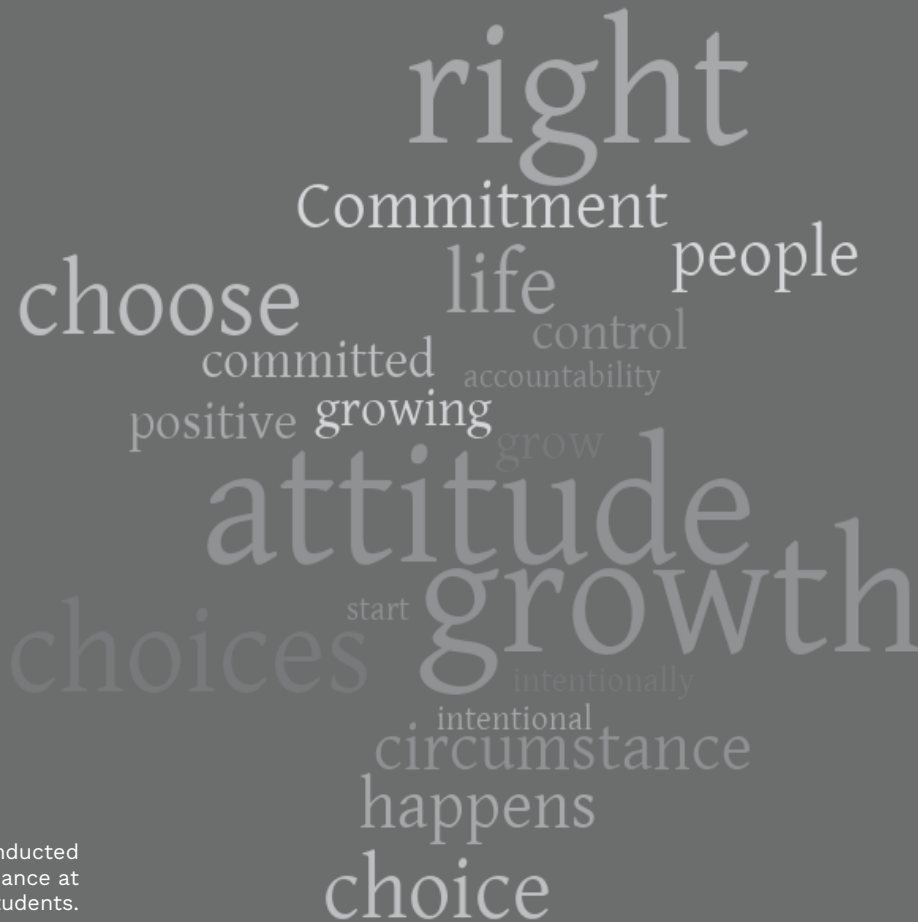


100% of students reported that their self confidence has increased post iChoose.

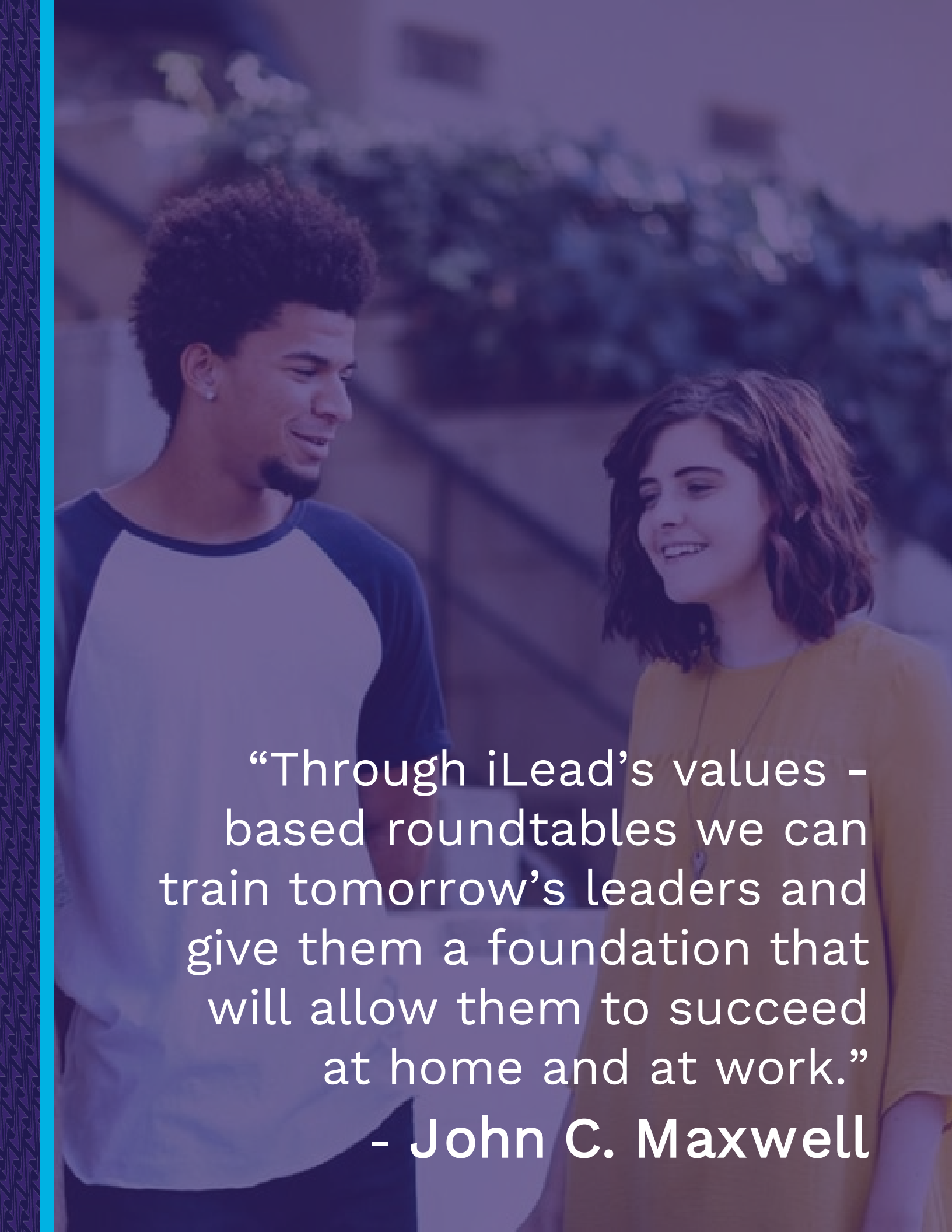


Students reviewed themselves positively on the leadership principles and values explored in the content after completing iChoose, year one of iLead.

The following words were mentioned at least 3 times by a group of 6 student participants when describing the program's impact on their lives.



Note: A Welch t-test was conducted to evaluate statistical significance at $p < 1.96$ for a group of 175 students.

A young man and woman are shown in profile, smiling and talking to each other outdoors. The man is on the left, wearing a white and blue baseball-style t-shirt. The woman is on the right, wearing a yellow top. The background is a blurred outdoor setting with trees and a building. The entire image is overlaid with a semi-transparent blue gradient. A quote is centered over the lower half of the image.

“Through iLead’s values -
based roundtables we can
train tomorrow’s leaders and
give them a foundation that
will allow them to succeed
at home and at work.”

- John C. Maxwell

About Us

The Maxwell Leadership Foundation develops leaders by helping them experience the transformational impact of values-based, people-centric leadership development. We add value to leaders who multiply value to others by growing leaders who produce transformation.

Developing leaders are challenged to apply what they are learning and take action to make the world better and brighter. As individuals are impacted there is a ripple effect and families, schools, organizations and communities experience powerful positive change and the results are real and measurable.



MAXWELL
LEADERSHIP.
FOUNDATION