Exploring Change in the Process
REFLECTION TO PROCESS

“We do not learn from experience...we learn from reflecting on experience”

John Dewey

“Design Thinking gives you faith in your creative abilities and a process for transforming difficult challenges into opportunities for design”

IDEO
A CHANGE TO THE PROCESS

- Open-ended problem
- Ideas cultivated
- More information given
- Structured process
- Feedback
- Sketches

- Common themes identified
- Common ideas within themes
- Designs adapted
- Several iterations of ideas
- Evolution into final product
“It showed that it’s okay to be different, and to show others what you like, and that we don’t need a teacher holding our hands”