TREADING SOFTLY ON THEIR DREAMS
Fostering Creativity in Boys

TREAD SOFTLY
Had I the heavens’ embroidered cloths,
Enwrought with golden and silver light,
The blue and the dim and the dark cloths
Of night and light and the half-light,
I would spread the cloths under your feet:
But I, being poor, have only my dreams;
I have spread my dreams under your feet;
Tread softly because you tread upon my dreams.

William Butler Yeats (1930)

Why?
Abundance
Asia
Automation
Too Many Choices

"I studied the issues, reviewed the facts, considered all the alternatives and checked "the hell with it."
Just because it is more creative does not make it better!

Examples

Faux-Journal
Imitate Style
Poster
Podcast
Diorama
Documentary
Models
Fallacious Editorial
What happens next?

AT LARGE

Gretel Adams
age: 8

Hantsel Adams
age: 10
MARK WATSON: THE MAN BEHIND THE BEARD

After 9/11, Muslim extremists have been known to have a large amount of facial hair. Mr. Watson’s facial hair is the dominant feature of his face taking up most of the visible place left. Terrorists in the media almost always have beards, making them look scarier. Brett Keisel, Pittsburgh Steelers left defensive end is no stranger to the fear that the beard brings. “In football, striking fear into your opponent gives you an uncanny advantage over them, when someone looks through my facemask, and they can only see my eyes and my beard, they s**t themselves.” says Keisel about his facial hair. So, with the power of the beard, Mr. Watson can strike fear into all his enemies, gaining the control and dominance he craves.
You get back to that goddamn cubicle and start thinking outside the box!