

HOST

THE SOUTHPORT SCHOOL

Founded in 1901, The Southport School is an Anglican day and boarding school for boys in preschool to year 12. Located on the pristine Gold Coast in Australia's Southeast Queensland, the School's impressive and extensive campus provides for every pertinent academic, sporting, cultural and social aspect of a boy's education and development in the fullest sense.

IBSC ORGANISING COMMITTEE

Greg Wain, Headmaster

Ross Cardiff, CFO

Jo Inglis, Deputy Head – Head of Learning and Teaching

Andrew Stark, Head of Libraries & Information Services

Anne Graham, Committee Secretary

IBSC SPONSORSHIP COMMITTEE

Frederika Hopwood

Siobhan Maguire





IBSC

INTERNATIONAL BOYS' SCHOOLS COALITION

Founded in 1995, the **International Boys' Schools Coalition (IBSC)** is a worldwide not-for-profit organisation of schools dedicated to the education and development of boys, the professional growth of those who work with them, and the advocacy and advancement of institutions – primarily schools for boys – that serve them.

IBSC represents 300 boys' schools across 21 countries. Member schools are found in Australia (49), New Zealand (34), Canada (13), the United Kingdom (28), South Africa (30) and the United States (79) with further representation around the globe.

The IBSC strives to uncover best practices in boys' learning and development through research, and seeks to improve teaching practice, educational opportunity, and outcomes for boys worldwide. IBSC champions the very best in boys' education and offers a unique opportunity to share and pioneer boys' schooling around the globe.

IBSC schools represented in Australia and New Zealand include **leading boys' schools** in both countries across all states and provinces whose associations encompass New South Wales and Queensland GPS, Victorian APS, leading government, independent and Catholic schools across Australia and New Zealand PSA. The Southport School and Scots College in Sydney are hosting events for this conference with previous conference hosts including Scotch College Melbourne, St George's School Vancouver, Lindisfarne College Hawke's Bay New Zealand and The City of London School, London UK.

A SMART INVESTMENT

SPONSOR THE 2018 IBSC ANNUAL CONFERENCE

The 2018 IBSC Annual Conference brings a truly unique opportunity to Australia, which typically hosts this global gathering only once a decade. Previous host cities include Baltimore, Maryland, United States; Vancouver, British Columbia, Canada; Capetown, South Africa; Nashville, Tennessee, United States; and other major international cities. The 2019 IBSC Annual Conference will be at Selwyn House in Montreal, Quebec, Canada.

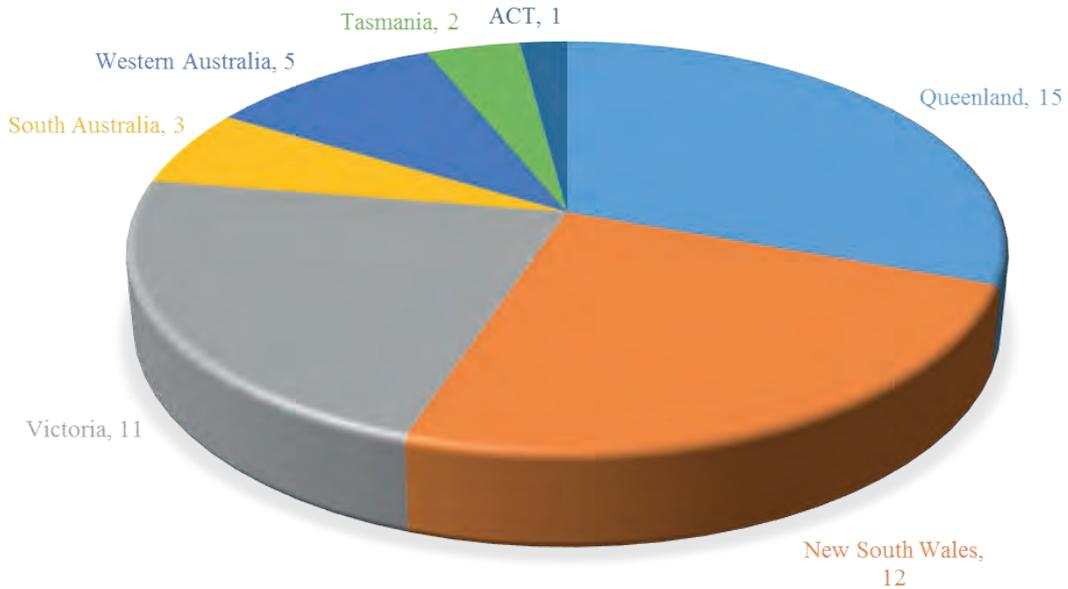
In 2018, we expect more than 600 delegates to descend on The Southport School located on the Gold Coast of Queensland. Of these, over 400 will come from Australian schools and the remaining 200 from international destinations. The IBSC Annual Conference brings together leadership teams from our member schools, including Headmasters and Principals, Deputy Headmasters, Heads of Teaching and Learning, Business Managers, and many more school leaders. As a sponsor and exhibitor, for three days you will gain access to the leaders and decision makers of our member schools, representing the top boys' schools — not only from Australia and New Zealand but also from around the world.

Truly a unique opportunity. We invite you to come aboard!

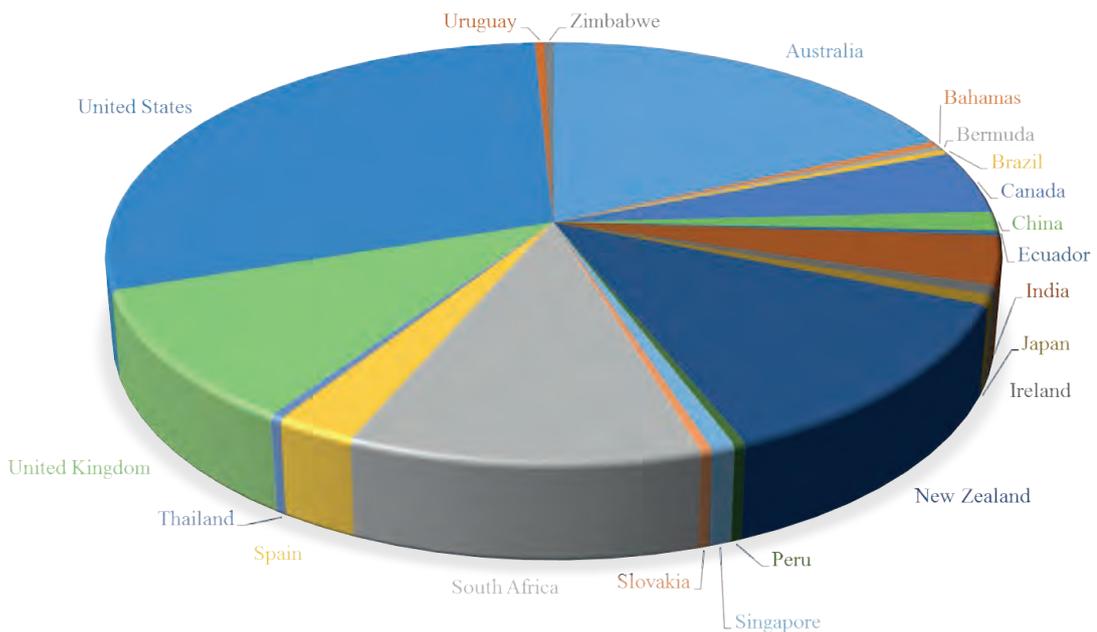


IBSC Members

Members schools are part of associations such as the Greater Public Schools in Queensland, New South Wales and Victoria. Also leading government and independent and Catholic schools across the country. Schools such as The Southport School and Scots College in Sydney that are both hosting events for this conference. The 49 member schools in Australia by state are:



International member schools number 220 across both the independent and state sector representing New Zealand, 28 in the UK, 79 in the USA, 30 in South Africa, 13 in Canada and the balance from other countries around the globe.



WHY SPONSOR?



Exhibitions and conferences enable your target market to use all five senses to evaluate and compare your products and services. The audience at the 2018 IBSC Annual Conference is already pre-targeted and receptive, it's a chance to showcase your product, ideas and innovations to a broad global audience.

Take this opportunity to build your sales pipeline and generate sales, while at the same time enhancing relationships with existing clients.

Event sponsorship or exhibiting will allow your organisation to have:

- Face to face time with new prospects
- Generate leads from a high-level, targeted audience
- Build relationships with potential and existing clients
- Demonstrate your product in person
- Two-way instant communication

Who should sponsor/exhibit at the 2018 IBSC Annual Conference?

- Learning Management Systems
- School Software Systems
- Catering Management
- Audio Visual Equipment
- Learning Analytics
- Coding
- Connectivity Solutions
- Copier Solutions
- E-learning
- Landscape Management
- Development and Project Management
- Accelerated Learning
- Library & Education Solutions
- Extra-Curricular Activity Providers
- Technology-based Learning
- Leadership Resources
- School Facility Management
- School Furniture and Equipment
- Educational Software
- Superannuation
- Banking Solutions
- Painting Solutions
- Cleaning Management



SPONSORSHIP OPPORTUNITIES

The 2018 IBSC Annual Conference offers a wide variety of sponsorship options.

Each opportunity contains benefits that will ensure you have maximum exposure for your organisation.

Costs include the Australian goods and services tax.



Sponsor Levels

- Platinum Sponsor
- Gold Sponsorship - 3 Opportunities
- Silver Sponsorship - 3 Opportunities
- Opening Function
- Sea World Function

Partnership Opportunities

- Networking Drinks - 1 Opportunity
- Breakfast - 3 Opportunities
- Networking Lunch - 2 Opportunities
- Refreshment Break - 3 Opportunities
- Barista Zone - 3 Opportunities
- Juice Bar - 1 Opportunity
- Exhibit Booth - 24 Opportunities
- Exhibit Table Top - 6 Opportunities
- Conference Satchel - 1 Opportunity
- Conference Shirt - 1 Opportunity
- Program Book Advertisement

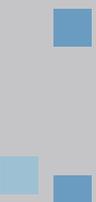


PLATINUM SPONSOR

\$22,000 AUD
1 opportunity

- Logo on all sponsor signage at venue
- Your company name, logo and URL in the exhibitor guide, website and app
- Full-page colour advertisement in the exhibitor guide (subject to printing deadlines)
- Complimentary exhibit booth (9m x 3m)
- Five complimentary conference registrations (conference gifts not applicable)
- One-page insert to be placed into the delegate satchels (maximum double-sided A4 in size and content to be approved by the conference organising committee)
- Distribution of promotional items from your exhibitor booth to delegates
- 250-word company profile in the exhibitor guide (subject to printing deadlines)
- Company profile in the conference program – 25 words (subject to printing deadlines)
- Single-use email list of conference attendees provided four weeks prior to the conference
- Opportunity to place one company-provided, free-standing, pull-up banner in the main session room and registration area (2m high x 1m wide)
- Logo on inside of delegate satchel (non-exclusive)
- Company name and logo on an individual slide in the general session walk-in slide show
- Opportunity to promote your organisation for a five-minute review in the exhibition hall
- Opportunity to provide a banner for the conference app
- Three-minute speaking spot – opening session onstage acknowledgement of your sponsorship at a general session
- Acknowledgement in email and social media

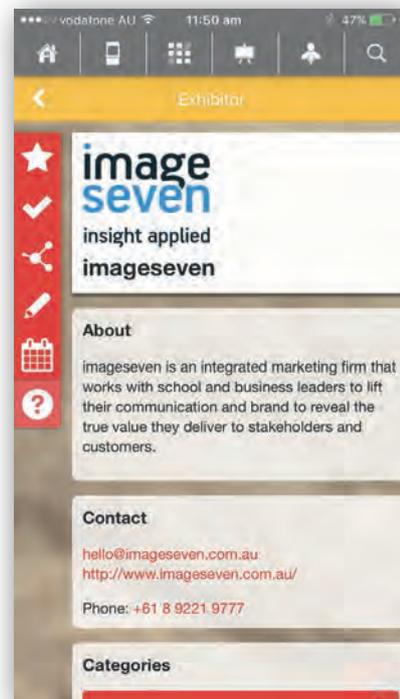
SOLD



GOLD SPONSOR

\$18,260 AUD
3 opportunities

- Logo on all sponsor signage at venue
- Your company name, logo and URL in the exhibitor guide, website and app
- Full-page colour advertisement in the exhibitor guide (subject to printing deadlines)
- Complimentary exhibit booth (6m x 3m)
- Three complimentary conference registrations (conference gifts not applicable)
- One-page insert to be placed into the delegate satchels (maximum double-sided A4 in size and content to be approved by the conference organising committee)
- Distribution of promotional items from your exhibit booth to delegates
- 200-word company profile in the exhibitor guide (subject to printing deadlines)
- Company profile in the conference program – 25 words (subject to printing deadlines)
- Single-use email list of conference attendees (provided three weeks prior to the conference)
- Opportunity to place one company-provided, free-standing, pull-up banner in the main session room and registration area (2m high x 1m wide)
- Company name and logo on an individual slide in the general session walk-in slide show
- Onstage acknowledgement of your sponsorship at a general session
- Opportunity to provide either a company-branded pen or notepad in each delegate bag
- Three-minute speaking opportunity in exhibition hall during lunch break
- Acknowledgement in email and social media
- Logo on inside of delegate satchel (non-exclusive)



EXHIBITOR LISTING ON THE
CONFERENCE APP

2017 App listing shown





SILVER SPONSOR

\$13,420 AUD
3 opportunities

- Logo on all sponsor signage at venue
- Your company name, logo and URL in the exhibitor guide, website and app
- Half-page colour advertisement in the exhibitor guide (subject to printing deadlines)
- Complimentary exhibit booth (6m x 3m)
- Two complimentary conference registrations (conference gifts not applicable)
- One-page insert to be placed into the delegate satchels (maximum double-sided A4 in size and content to be approved by the conference organising committee)
- Distribution of promotional items from your exhibit booth to delegates
- 100-word company profile in the exhibitor guide (subject to printing deadlines)
- Company profile in the conference program – 25 words (subject to printing deadlines)
- Single-use email list of conference attendees (provided two weeks prior to the conference)
- Opportunity to place one company-provided, free-standing, pull-up banner in the main session room and registration area (2m high x 1m wide)
- Company name and logo on a shared sponsor slide in the general session walk-in slide show
- Opportunity to promote your organisation for a two-minute review during refreshment break in the exhibition hall
- Acknowledgement in email and social media
- Logo on inside of delegate satchel (non-exclusive)

OPENING FUNCTION

\$7,260 AUD

- Naming rights to opening function
- Two-minute speaking spot at opening function
- Five complimentary tickets to the opening function – non-transferable
- Opportunity to have one company-provided, pull-up banner displayed in function venue (2m high x 1m wide)
- Your company name, logo and URL in the exhibitor guide, website and app

SEA WORLD FUNCTION

\$12,100 AUD

- Naming rights to Sea World function
- Two-minute speaking spot at Sea World function.
- Five complimentary tickets to the Sea World Function – non-transferable
- Opportunity to have one company-provided, pull-up banner displayed in function venue (2m high x 1m wide)
- Your company name, logo and URL in the exhibitor guide, website and app



SPECIAL OPPORTUNITIES

Networking Drinks

\$3,630 AUD
1 opportunity

- Your company name, logo and URL in the exhibitor guide, website and app
- Opportunity to have one company-provided, pull-up banner displayed in the exhibition hall (2m high x 1m wide)
- Onstage acknowledgement as sponsor of event during networking drinks

Breakfast

\$3,630 AUD
3 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Opportunity to have one company-provided, pull-up banner displayed in the exhibition hall (2m high x 1m wide)
- Onstage acknowledgement as sponsor of event during breakfast

Networking Lunch

\$3,630 AUD
2 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Opportunity to have one company-provided, pull-up banner displayed in the exhibition hall (2m high x 1m wide)
- Onstage acknowledgement as sponsor of event during lunch

Refreshment Break

\$3,630 AUD
3 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Opportunity to have one company-provided, pull-up banner displayed in the exhibition hall (2m high x 1m wide)
- Onstage acknowledgement as sponsor of event during the refreshment break



Barista Zone

\$9,680 AUD
3 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Three barista zones will be located within the exhibition hall, serving coffee and tea throughout the morning tea and lunch breaks
- Logo on barista zone signage
- Opportunity to supply corporate-branded products for barista station including uniform, hat, caps, napkins and aprons (sponsor to supply for 600+ persons per session)
- Opportunity to place a company-provided banner at the barista zone (2m high x 1m wide, free standing).

Juice Bar

\$9,680 AUD
1 opportunity

- Your company name, logo and URL in the exhibitor guide, website and app
- One juice bar will be located within the exhibition hall, serving juice throughout the morning tea and lunch breaks
- Logo on juice bar signage
- Opportunity to supply corporate-branded products for the juice bar including uniform, hat, caps, napkins and aprons (sponsor to supply for 600+ persons per session)
- Opportunity to place a company-provided banner at the juice bar (2m high x 1m wide, free standing)

Exhibit Booth

\$6,430 AUD
24 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Quarter-page colour advertisement in the exhibitor guide (subject to printing deadlines)
- Exhibit booth (3m x 3m)
- One complimentary conference registration (conference gifts not applicable) and one exhibitor personnel pass included
- Distribution of promotional items from your exhibit booth to delegates
- Single-use email list of conference attendees provided one week prior to the conference
- Company name and logo on a shared exhibitor slide in the general session walk-in slide show
- Passport program included with the opportunity to provide prizes
- 50-word company profile in exhibitor guide

Exhibit Table Top

\$3,200 AUD
6 opportunities

- Your company name, logo and URL in the exhibitor guide, website and app
- Quarter-page colour advertisement in the exhibitor guide (subject to printing deadlines)
- Table-top display consisting of trestle table and two chairs
- One complimentary conference registration (conference gifts not applicable) and one exhibitor personnel pass included
- Distribution of promotional items from your stand to delegates
- Single-use email list of conference attendees provided one week prior to conference
- Company name and logo on a shared exhibitor slide in the general session walk-in slide show
- Passport program included with the opportunity to provide prizes

Conference Satchel

\$9,680 AUD
1 opportunity

- Every registered delegate will receive an official conference satchel upon registration. The satchel will be of high quality to encourage use by delegates well after the conference has finished.
- Your company name, logo and URL in the exhibitor guide, website and app
- Branding on outside of satchel along with the IBSC logo

Conference Shirt

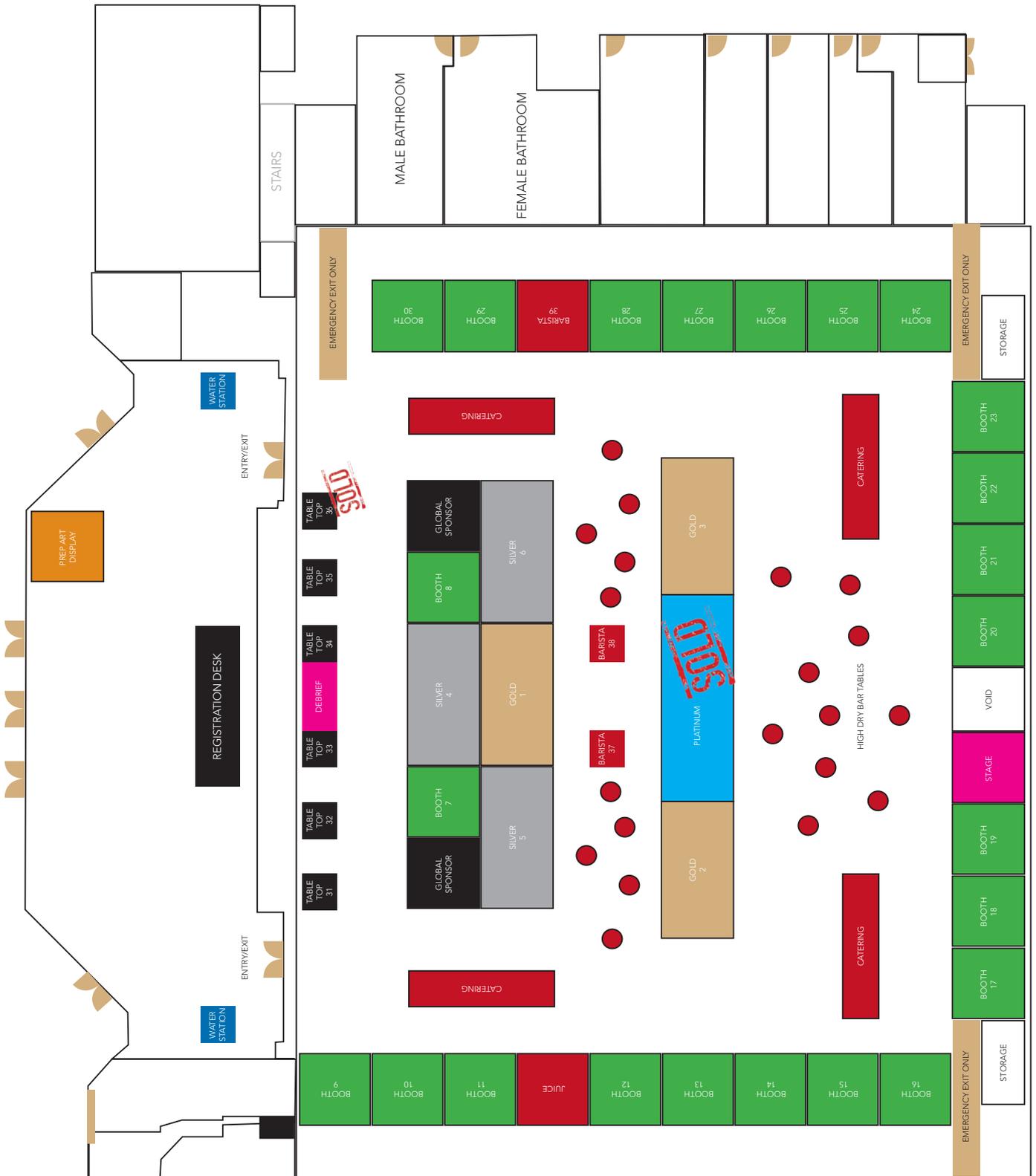
\$9,680 AUD
1 opportunity

- Every registered delegate will receive an official conference shirt upon registration. The shirt will be of high quality to encourage use by delegates well after the conference has finished.
- Your company name, logo and URL in the exhibitor guide, website and app
- Logo on conference shirt – print size to be defined by IBSC Organising Committee
- One-page insert to be placed into the delegate satchels (maximum double-sided A4 in size and content to be approved by the conference organising committee)

Advertisement in the Exhibitor Guide

- Full Page \$1,760
- Half Page \$ 880
- Quarter Page \$440

EXHIBIT HALL MAP



GENERAL INFORMATION



- Extra exhibitor personnel passes may be purchased at a cost of \$726 each. Each personnel pass allows entrance to the exhibit hall which provides a fantastic opportunity to network with school leaders in a casual setting during morning and afternoon refreshments, breakfast and lunch each day.
- Exhibitor personnel passes do not provide conference registration and, therefore, do not grant access to the core conference program or social functions unless specified in package.
- Social function tickets can be purchased at an additional cost.
- Booth selection within the exhibit hall will be sold in accordance with the date of application, deposit receipt and sponsorship level.
- An exhibitor manual containing information on move in and out times will be distributed to exhibitors and sponsors in 2018.
- Preferential rates can be accessed by delegates from our preferred hotel partners -
 - *Surfers Paradise Marriott Resort and Spa*
 - *Hilton Surfers Paradise Hotel*

CONDITION OF PAYMENT

Payment of a 25% deposit is required upon confirmation of your sponsorship and exhibitor selections. A further 25% will be due 1 February 2018 and the remaining 50% due 1 April 2018. Failure to pay your sponsorship and exhibitor invoice may result in your sponsorship selection or exhibit booth being released for sale.

FURTHER INFORMATION

For further information please contact:

2018 IBSC Annual Conference Sponsorship and Exhibition Committee -
Frederika Hopwood and Siobhan Maguire

The Southport School
2 Winchester Street
SOUTHPORT QLD 4215

Telephone +61 7 5531 9911

Sponsorship - sponsorship.ibsc2018@tss.qld.edu.au

Exhibition - exhibition.ibsc2018@tss.qld.edu.au



Sponsor Application



Company Details

Company Name	<input type="text"/>		
Contact Person	<input type="text"/>	Position	<input type="text"/>
Telephone	WORK <input type="text"/>	MOBILE <input type="text"/>	FACSIMILE <input type="text"/>
Email	<input type="text"/>		
Address	STREET <input type="text"/>		
	POSTAL <input type="text"/>		

Sponsorship Opportunities

Please tick appropriate box. *All sponsorship prices are in Australian dollars (AUD) and inclusive of 10% GST (Goods and Services Tax)

Sponsorship Opportunities

- Platinum Sponsor — \$22,000 **SOLD**
- Gold Sponsor \$18,260
- Silver Sponsor \$13,420

Other Sponsorship Opportunities

- Opening Function \$7,260
- Sea World Function \$12,100
- Networking Drinks \$3,630
- Breakfast \$3,630
- Networking Lunch \$3,630
- Refreshment Break \$3,630

Additional Opportunities

- Barista Zone \$9,680
- Juice Bar \$9,680
- Exhibit Booth \$6,430
- Exhibit Table Top \$3,200
- Conference Satchel \$9,680
- Conference Shirt \$9,680
- Exhibitor Personnel Pass \$726 Number required

Program Advertising

- Full Page \$1,760
- Half Page \$880
- Quarter Page \$440

Social Function Tickets

- Sea World Function \$160
- Opening Function \$120

Exhibitor Service Information

Exhibitor services will be provided. Items such as additional draping, accessories, electricity points, audiovisual equipment, and drayage should be arranged directly with supplier of exhibitor services. Exhibitors will receive comprehensive information packets from supplier no later than 60 days prior to the conference.

Priority of placement within the exhibition will be offered to sponsors first and then sold in accordance with the date of application and deposit receipt.

Preferred exhibition location: FIRST CHOICE SECOND CHOICE THIRD CHOICE

DECLARATION: I HAVE READ AND ACCEPT THE GENERAL INFORMATION AS OUTLINED IN THE PROSPECTUS AND WISH TO BECOME AN EXHIBITOR AT THE 2018 IBSC ANNUAL CONFERENCE.

Signature

Date

Completed Applications

FORWARD COMPLETED APPLICATION FORMS TO:

2018 IBSC Annual Conference Sponsorship and Exhibition Committee

The Southport School
2 Winchester Street
SOUTHPORT QLD 4215

Tel +61 7 5531 9911

Sponsorship sponsorship.ibsc2018@tss.qld.edu.au
Exhibition exhibition.ibsc2018@tss.qld.edu.au





OUR BOYS
THEIR FUTURE
LEARNING TO LEAD

2018 IBSC ANNUAL CONFERENCE

The Southport School ♦ Gold Coast, Australia ♦ 8-11 July

