



# 2021 IBSC Virtual Conference Sponsorship Opportunities

Sponsorship Benefits	*Global Partner	Platinum Sponsor US \$5,000+	Gold Sponsor US \$2,500	Silver Sponsor US \$1,500
Acknowledgement on the IBSC website (including company name, logo, and URL)	✓			
Acknowledgement of your sponsorship at one of the four opening sessions	✓	✓		
Company logo with link on the event lobby page	✓	✓	✓	
Opportunity to pose a vendor call-to-action (CTA) question during the session (four available)	✓	✓	✓	
Opportunity to play a prerecorded two-minute video between sessions	✓	✓	✓	
Sponsor the post-event e-book		✓		
Sponsor one of the opening sessions, which includes acknowledgement on the website and opening session (four available)			✓	
Expo Virtual Space to connect with live chat messaging, drop a business card or request a meeting within the event space.	✓	✓	✓	✓
Company name and URL on the conference website	✓ with logo	✓ with logo	✓ with logo	✓
Acknowledgement in email and social media	✓	✓	✓	✓
Complimentary conference registrations	2	4	3	2

**\*Global Partners** are organizations that team with IBSC to champion boys' education worldwide and discover the best learning practices for boys. Each partnership is designed to meet the needs of both IBSC and the partner organization through a combination of in-kind and financial contributions and a mutually beneficial package of benefits.

IBSC welcomes the opportunity to work with industry partners who support and celebrate boys' education. We look forward to connecting with anyone interested in learning more about IBSC and its schools. Please contact Amy Ahart at [ahart@theibsc.org](mailto:ahart@theibsc.org) with any questions.