

2022 IBSC Annual Conference

# Sponsorship Opportunities



The **PATH** to  
**MANHOOD**

2022 IBSC ANNUAL CONFERENCE  
DALLAS, TEXAS ★ JUNE 26-29



[www.theibsc.org](http://www.theibsc.org)

The 2022 International Boys' School Coalition (IBSC) Annual Conference brings a truly unique opportunity to Dallas, which is the first in-person IBSC international conference held since 2019. Previous host sites include Sydney, Australia; Vancouver, Canada; Capetown, South Africa; and other major international cities.

We expect more than 500 eager members to convene at St. Mark's School of Texas, after waiting almost three years to reunite for this unique conference. The majority of attendees are expected to hail from the United States and Canada, as well as representatives from a dozen other countries around the globe.

The IBSC Annual Conference brings together leadership from our member schools, including Heads of School and Principals, Associate Heads of School, Heads of Teaching and Learning, Business Managers, and many more academic leaders. As a sponsor and exhibitor, for three days you will gain access to the leaders and decision makers of our member schools, representing the top boys' schools in the world.

Truly a unique opportunity. ***We invite you to join us on the path!***



*Founded in 1906, St. Mark's School of Texas is a diverse community of students and teachers who share a love of learning and strive for high achievement in every endeavor. Boys and adults alike arrive on campus each day imbued with gratitude for those who came before them and ready to demonstrate responsibility for those who will take on future leadership roles. In 2022, join us in conversations about character and leadership, diversity and inclusion, and stewardship and civic responsibility. Help us chart a course that will prepare young men to assume leadership and responsibility in a competitive and changing world.*

ST. MARK'S  
SCHOOL OF TEXAS

— 1906 —



# Sponsor Benefits

The audience at the 2022 IBSC Annual Conference is comprised of key institutional stakeholders who are engaged and receptive to learning about your offerings. It's a pathway to showcase your product, ideas, and innovations to a global collection of educational leaders. Harness the opportunity to build your brand while enhancing relationships with existing partners.

	Global Partner	Platinum Sponsor \$15,000+	Gold Sponsor \$10,000	Silver Sponsor \$5,000
Lead a workshop at the IBSC Annual Conference	★			
Acknowledgment (including company name, logo, and website link) on the IBSC website	★			
On-stage acknowledgment of your sponsorship at a general session	★	★		
Connect your sponsorship to conference mobile app or general session speaker (limited availability)	★	★		
Company name and logo on mobile app banner, from artwork designed and provided by sponsor	★	★		
Host a table at the evening event	★	★		
Company name and logo on an individual slide in the general session walk-in slide show	★	★	★	
Company banner (provided by sponsor) displayed in lobby near registration and/or information area	★	★	★	
A small, dedicated area in the school for sponsor to display your product (if interested)	★	★	★	★
Acknowledgment in email and social media	★	★	★	★
Conference attendee list that includes name, job title, school, city, state, and country only	★	★	★	★
Company name on a shared slide in the general session walk-in slide show	★	★	★	★
Company name and URL in the conference program, website, and mobile app	with logo	with logo	with logo	★
Complimentary conference registrations	2	4	3	2



For questions or inquiries, please visit [theibsc.org](http://theibsc.org) or contact Alex Eshelbrenner at [EshelbrennerA@smtexas.org](mailto:EshelbrennerA@smtexas.org).