

2023 IBSC Annual Conference

# Sponsorship Opportunities



**Kia moemoeā**

DREAM BEYOND LIMITS

2023 IBSC ANNUAL CONFERENCE

Westlake Boys High School

Auckland, New Zealand

July 5 - 8



Join us for the 2023 IBSC Annual Conference hosted by Westlake Boys High School in Auckland. Previously schools have hosted this flagship event in Dallas, Sydney, Vancouver, Cape Town, and other major international cities.

We expect more than 500 eager members to convene at Westlake Boys High School for this unique conference. Attendees hail from New Zealand, Australia, United States, Canada, South Africa, United Kingdom, Spain, and other countries around the globe.

Each year the IBSC Annual Conference brings together leaders from our member schools, including heads of school, principals, associate heads of school, heads of teaching and learning, business managers, teachers, and many more academic leaders. As a sponsor and exhibitor, for three days you gain access to the leaders and decision makers of our member schools, representing the top boys' schools in the world. Truly a unique opportunity.

Focus areas for the conference include effective teaching practices, school leadership, well-being and healthy communities, digital engagement, and cultural responsiveness. Join us as we gather to celebrate the myriad wonderful things about boys.



Westlake Boys High School celebrated its 60th anniversary in 2022. Located on Auckland's North Shore, Westlake enrolls 2,500 boys from all over the world between the ages of 13-18. Westlake is hugely excited about hosting the 2023 IBSC conference as we gather to explore the future of boys' schools and boys' education.



**ibsc**  
international boys' schools coalition



Westlake Boys High School  
Te Kura Tuarua o Ngā Taitamatāne o Ururoro

# Sponsorship Benefits



The audience at the 2023 IBSC Annual Conference is comprised of key institutional stakeholders who are engaged and receptive to learning about your offerings. It's a pathway to showcase your product, ideas, and innovations to a global collection of educational leaders. Harness the opportunity to build your brand while enhancing relationships with existing partners.

	*Global Partner	Platinum Sponsor US \$15,000+	Gold Sponsor US \$10,000+	Silver Sponsor US \$5,000
Lead a workshop at the IBSC Annual Conference				
Acknowledgement (including company name, logo, and website link) on the IBSC website				
On-stage acknowledgement of your sponsorship at a general session				
Connect your sponsorship to the conference mobile app or a general session speaker (limited availability)				
Company name and logo on mobile app banner, from artwork designed and provided by sponsor				
Host a table at the evening event				
Company name and logo on an individual slide in the general session walk-in slide show				
Company banner (provided by sponsor) on display in the lobby near registration and/or information area				
A small, dedicated area in the school for sponsor to display your product (if interested)				
Company name and URL in the conference program, website, and mobile app	 with logo	 with logo	 with logo	
Acknowledgement in email and social media				
Conference attendee list that includes name, job title, school, city, state, and country only				
Complimentary conference registrations	<b>2</b>	<b>4</b>	<b>3</b>	<b>2</b>
Company name on a shared slide in the general session walk-in slide show				

**\*Global Partners** are organizations that team with IBSC to champion boys' education worldwide and discover the best learning practices for boys. Each partnership is designed to meet the needs of both IBSC and the partner organization through a combination of in-kind and financial contributions and a mutually beneficial package of benefits.

IBSC welcomes the opportunity to work with industry partners who support and celebrate boys' education. We look forward to connecting with anyone interested in learning more about IBSC and its schools. Please contact Amy Ahart at [ahart@theibsc.org](mailto:ahart@theibsc.org) with any questions.