



Real Learning

Using Business Partnerships to provide real learning opportunities for boys



Real Learning

Introduction

- Contextual Learning
- Business Partnerships
- Education for Enterprise
- Facilitation and Leadership
- Examples
- Challenges
- Outcomes



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Contextual Learning

- Boys don't like pretend
- Clear evidence that boys learn best in contextual situations
- Challenge for school structures to provide this in situ



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Business Partnerships

- Traditionally have been about sponsorship, money and work placements
- Ours were set up based solely on learning opportunities for both organisations
- We have established 5 over 5 years
 - City Care – City Works
 - Cavell Leitch Law
 - Allied Telesis – International IT
 - Ravensdown Fertiliser
 - D A Lewis - Furniture manufacturers



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Education for Enterprise

- New Zealand Trade and Enterprise sponsored Teacher Professional Development for 3 years
- Christchurch City Council “Outside the Square” contracted to deliver programme
- Enabled staff to access the opportunities that the Business Partnerships provided for Real learning to take place
- Critical aspect of the programme



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Facilitation and Leadership

- This also was critical
- School and each company had to commit to named leader, resourcing and responsibilities
- The school contributes a management unit, time and a job Description
- Each company committed a senior executive with responsibilities
- Liz Deuchrass (EDAL) was contracted by the school and some cases the company to facilitate the process



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EDAL Way

- A very deliberate, documented process
- Facilitation is its strength
- Major reason for the programmes success
- See handout booklet for examples of documentation and processes



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Challenges

- Getting Companies to commit to such a formal process
- Staff Professional Development and taking up the opportunity
- Sustaining the momentum
- Time to manage a portfolio of 5 companies
- Real learning can take students out of other classes



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Outcomes

- Student learning has been enhanced
- Staff and student attitude has increased significantly
- Some had firm job offers as a result of the programme
- Has broadened student attitudes to who are “teachers”



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Where to from here?

- Make the programme sustainable
- Broaden the range of partners
- Continue to educate staff of the opportunities and benefits
 - Teachers day in business