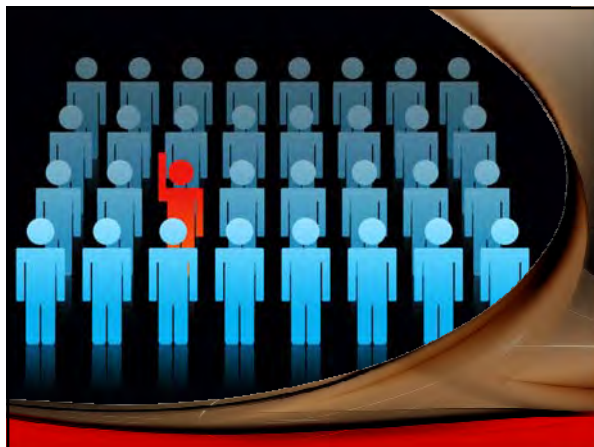
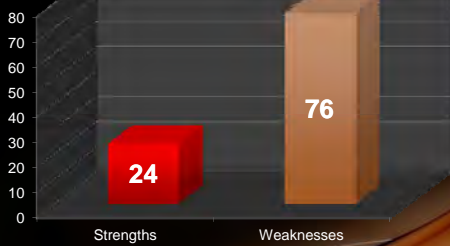


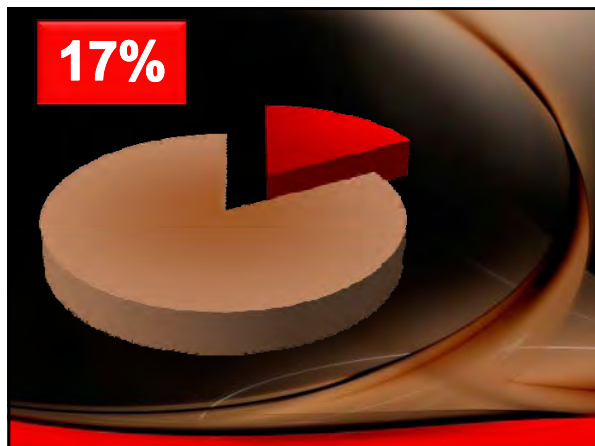
The TRUTH about YOU

Build on their
STRENGTHS

Strengths or Weaknesses?



What % of people spend
most of their day playing
to their strengths?



Myth
As you grow your
personality changes

Truth
As you grow you become
more of who you already are

Myth
You grow most
in your area of
greatest weakness

Report Card

A	• English
C	• Social Science
B	• History
F	• Mathematics

Truth
You grow most
in your area of
greatest strength

Speed Reading

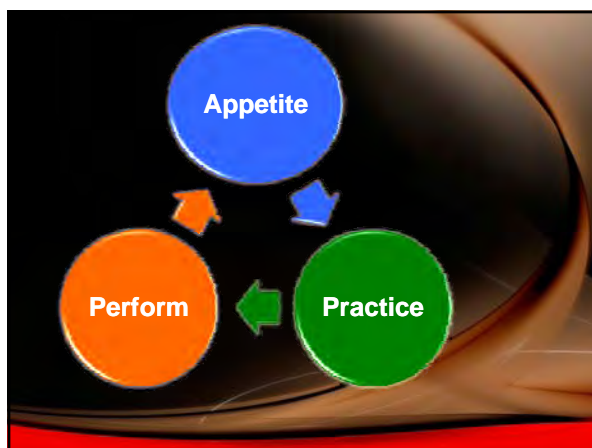
STUDENT	A	B
Pre Test	85 wpm	300 wpm
Post Test	135 wpm	1800 wpm
% Change	50%	600%

As you grow you become
more of who you already are

You grow most in your
area of greatest strength



$$\text{Talent} \times \text{Investment} = \text{Strength}$$





"To be nobody but yourself in a world which is doing its best, night and day, to make you everybody else – means to fight the hardest battle which any human being can fight."

E.E. Cummings

